

gift a concert



**we create customised online concert
experiences on demand**

Would you like to host a special online live concert just for your friends and family? For a birthday, memorial, anniversary, or perhaps just for the fun of engaging with the arts?

It's the best gift you can give to anyone and completely safe during the pandemic. Flowers, cakes, chocolates, could all cause or transfer an infection. Not so with online performances!



how to get started

- Work out the date and time when you would like to host or gift a concert.
- Work out what you might like to spend on the concert.

Contact our team at:

WhatsApp: +91 9824149293

Email: pooja@underscorerecords.com

- Schedule a consultation with a member of our team.



Before you schedule a consultation, please ensure that you understand and accept the following points:

We only organise virtual or online concerts. This means you can only watch the concerts on a computer, laptop or mobile device like a smartphone that you use regularly to view live streaming events. You also need a stable internet connection to be able to view the performance. We cannot provide you with an internet connection or with the hardware to view the concert.

Each of the invitees for the concert you host must also have a device/devices to view the concert and an internet connection. You need to have video conferencing software installed on your machines to view the concert. If you do not have this on your devices or machines, we cannot go ahead.



consultation

This is a paid consultation with a member of our team to assess your concert request and work out details for you.

- Consultation fee: **500.00 INR**
- Duration: Under 30 minutes in one session
- Format: Phone call or WhatsApp chat

*The consultation fee will be adjusted against your concert payment if you decide to go ahead with hosting or gifting a concert. However, if you choose not to go ahead you will forfeit the consultation fee paid by you.

Example:

You pay INR 1000.00 for two consultation sessions. After which you decide to gift a concert worth INR 20,000.00 to a loved one. You will need to pay INR 19,000.00 only as the INR 1000.00 you paid earlier for consultation will be adjusted in the concert fee. However, if you do not find it worthwhile to gift a concert, you will forfeit the INR 1000.00 you paid towards consultation.

We recommend that you go through our list of registered artistes before you ask for a consultation.

Ready for a consultation?

Call or WhatsApp: +91 9824149293



consultation process

1. Provide the date, time and proposed duration of the concert you want to gift. All performances are live streamed on the date and time of your choice. You will need to download software or an app if you don't already have it installed on your computer or device that you intend to use to view the concert.

2. Select an artiste and art form from the options we can provide. We only work with artistes who have registered with us. Sorry, but for the moment we can't help you gift a concert by A R Rahman or Rihanna or Billy Eilish. But we're working on getting there!



3. Once you find the artiste and art form of your choice, our team will confirm if the artiste is available on the date and time you have provided. You will receive a WhatsApp message or email (your preference) to confirm availability and terms, as well as to provide other relevant details. For example, location from which artiste will live stream, repertoire, with or without accompanying musicians.

4. Once you are satisfied with all these arrangements, we will request you to accept mutually discussed terms and conditions electronically. After we receive your electronically signed acceptance, you will be sent a payment link to transfer a 50% advance to our bank account towards full payment as per our invoice. Please note taxes as applicable will be added to the concert fee. You will receive a payment confirmation once the payment is received and credited.

Your concert is now confirmed. This is a non-refundable advance.



5. Balance payment must be completed at least 24 hours before the concert. Failure to complete the balance payment will result in cancellation of the online performance.

6. On receipt of balance payment you will be sent a link and password. Please keep this carefully. Log in to your virtual concert at the date and time that has been confirmed.



concert

Please log in with the link and password provided to you. A total of 12 windows will be available. One window each will be assigned to one of our team members and the other to the artiste/artistes. The remaining 10 windows are for you and your guests. Each window can be viewed by as many people as you wish to invite, but we cannot assign more than 10 windows for each concert to keep bandwidth problems under control. Please note that the link will not be active till a few minutes before the scheduled date and time of the concert, so please don't panic if you can't log in earlier.

Please make sure you log in on time as do your guests. We will begin on time and also end on time. Requests for encores or additional repertoire will not be entertained.



We will record the concert only as evidence in case a dispute arises. We cannot provide you with a copy because you only asked for and paid for a concert. Should you wish to keep a copy of the recording, terms would have to be negotiated with the artiste and may incur an additional payment. We will delete all recordings after a period of six months.

Much as we would like the artistes to hear your appreciation, your mikes will be muted while the performance is in progress to avoid issues with the audio. We can unmute your mikes for interaction in between items/tracks. Please ensure that no offensive, abusive or inflammatory language is used during the live streaming session.

cancellation

We sincerely hope that there will be no reason to cancel the concert, but should a cancellation occur due to unavoidable reasons, please note that we will go by the cancellation clauses in the agreement that you will sign with us electronically.

The GIFT A CONCERT SERIES is curated by:

SHUBHA MUDGAL & ANEESH PRADHAN

PRODUCED BY UNDERSCORE RECORDS PVT LTD

